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Press release

Exhibitor testimonials on oils+fats 2017

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Klaus-Peter Eickhoff, Head of Product Line Renewable Resources, GEA Westfalia Separator Group GmbH and Chairman of the Advisory Board of

oils+fats: “oils+fats is one of the industry’s most important trade fairs in its segment. That is demonstrated by the exhibitors who attended and brought along their latest products, as well as the visitors. Without exception, we welcomed excellently prepared customers from Asia, North America and Europe and held intensive expert talks. Integrating it in Hall C1 – along with drinktec exhibitors – was the right step, because there was a lot more action. The entire fair radiated more life.”

Dr. Frank Amoneit, Managing Director, Euro Fed Lipid, Germany: “The supporting program was a special highlight of this year’s fair. The oil bar, where attendees were able to sample a wide range of different oil specialties, went down very well and offered an inviting ambiance for lively discussions. The German Society for Fat Science (DGF) continued its series of further education courses in English for the first time, while the issue of 3-MCPD and glycidyl esters in edible oils – currently the most hotly discussed topic in the industry – was addressed at the Food Safety Forum. And, of course, what would the fair be without the Practical Short Course, which was staged for the 18th time?”

Volker Heiß, Director Marketing & Innovation, B+B Engineering GmbH, Germany: “oils+fats is one of the trade fairs where we regularly exhibit. It gives us a platform to share notes on technical issues, nurture contacts with existing customers and forge ties with new ones. In particular, the international spread of

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the fair's exhibitors and visitors is unique. Combining the two trade fairs oils+fats and drinktec enhanced that benefit even further.”

Daniele Lorenzi, Product Manager, BÜHLER, Switzerland: “We had a very successful fair. The quality of the contacts was very good and, as always, it offers a fine opportunity to nurture your network within the industry – not only among customers, but also partners and suppliers who are here. The number of customers was also higher this time than two years ago, which is definitely also due to drinktec. You can tell that the two industries have a lot of common overlapping points.”

Dr. Klaus Schurz, Product Manager Bleaching Earth, CLARIANT, Germany: “oils+fats is a must for Clariant, the world's largest bleach manufacturer. We had fine and fertile talks with international customers throughout the trade fair. We're also very satisfied that oils+fats was held as part of drinktec, since there are synergy effects for both. We'll definitely take part again in 2019.”

Richard Boal, General Sales Manager, Desmet Ballestra, Belgium: “We're satisfied with the event. We were able to present our new products and met many existing customers. oils+fats is a key indicator for the industry, but is very fixated on Europe. We'll take part again in 2019 and hope to see more visitors from North America and Asia.”

D.V. Chame, CEO, DVC PROCESS TECHNOLOGISTS, India: “This was the first time we've participated in oils+fats. It was the ideal platform for making our company known in Europe. We had a lot of interaction at our stand, especially with potential German customers. We'll definitely take part again in oils+fats in 2019.”





Mani Quian, President Oils & Fats Division, FAMSUN, China: “The trade fair was a resounding success for Famsun. We were able to welcome customers from all over the world to our stand. We were especially surprised at the potential from the African market. We see good business opportunities there moving ahead. oils+fats is small, but it has a great international character.”

Thomas Kühnel, Managing Director, Florapower GmbH & Co.KG, Germany: “oils+fats is the right platform for us as a plant manufacturer to premiere our innovations to a broad audience. You can not only talk to customers in a relaxed atmosphere over a very short space of time, but also with suppliers and prospects. We use the fair as a launching pad for our innovations and offer trade visitors new, exciting products and ideas – a win-win situation for everyone.”

Jan Ikels, Executive Vice President, Harburg-Freudenberger Maschinenbau GmbH, Germany: “oils+fats is one of the most important trade fairs for us, since all fields of expertise from the industry are showcased here and it’s attended by customers from all regions. To reflect that, we had an international team at our stand for oils+fats 2017. Altogether, we were able to hold very interesting talks with existing as well as new customers. A striking aspect was that many new customers who attended came from Eastern Europe, specifically Ukraine and Hungary. A special highlight was our customer event on the Tuesday, which enabled great networking among the industry in a pleasant atmosphere.”

Christoph Bachmair, Account Manager, Kremsmüller Industrieanlagenbau KG, Austria: “oils+fats has again been a complete success for us this year! As a manufacturer of industrial plants, our particular focus this year was on process technology. In combination with drinktec, we were able to forge a lot of international contacts that will ultimately have a profitable impact on our company. We’re already looking forward to oils+fats 2019.”





You can find more information on oils+fats 2017 [here](#)

You can find photos from oils+fats 2017 online [here](#)

About oils+fats

oils+fats is Europe's only trade fair for the oils and fats industry. It was being held for the seventh time in 2017. The 49 exhibitors showcased machines, components and aids for production and further processing of vegetable and animal oils and fats. The highly specialized trade fair, Europe's key business and technology platform, presented the latest trends and technological developments. The supporting program, which is intended to bring together research and industry, revolves around technologies and markets of the future. oils+fats is thus the most important industry get-together for producers, refiners and dealers from the fields of vegetable and animal oils and fats. The next oils+fats will be held in Munich in 2019.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

